



# Yearly report 2019

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2019 was a dynamic and satisfactory year for us at Mama Afrika.

We primarily focused 2019 on:

- The further development of projects in Africa
- The restart of an active fundraising
- The further expansion of the Mama Africa team

## Further development of the projects

In 2019, the number of supervised projects was increased from 11 to 14, the distribution of which is shown in the table below.

2019				
Phase 1	Phase 2	Phase 3	Phase 4	Others
2 projects	7 projects	2 projects	1 project	2 projects

In 2019 we started three new projects, including 2 special projects. A special project concerns the handling of a study sponsorship for a Kenyan student by a Styrian family. In the second special project, we are cooperating with a former Mama Afrika member to carry out local on-site research and studies.

The new additions of the two years 2018 and 2019 developed very well. With one exception, they have already established themselves in phase 2. That means they successfully completed the challenging phase 1 and were able to open a business. There are currently 7 projects in phase 2, the range of shops ranges from chicken breeding to motorcycle taxi business, water sales, clothes shop to beauty and hairdressing salons.

If two of these projects continue to develop with the same dynamism as last year, they will soon be able to switch to phase 3 and thus gain additional financing for the expansion of business. These two projects already generate double or triple the Kenyan monthly income.

The two projects in phase 1 cannot show this progress. Both are at risk of leaving 2020. Two of the phase 2 projects are stagnant in their monthly income and need to gain momentum.

It is extremely gratifying that the remaining entrepreneurially active projects were able to increase their incomes by an average of about 30%.



## Restart of an active fundraising

At the end of last year, we made the decision to expand our activities and thus increase the number of projects in Africa. It quickly became clear that this was not feasible in the previous setup and that additional resources were required to make this possible.

In order to create the financial basis for this, we have focused on fundraising activities and increased our public presence. As a result, you will find on our revised website the personnel additions, content updates of our development model, the current data protection guidelines and a direct opportunity to donate. And a preview of our new Instagram account *mamaafrika.at* with lots of current information.



The highlight of our activities this year was a benefit club evening in Graz with the Simone Kopmajer and Reinhard Kleindl. Over 200 visitors celebrated a wonderful evening together, in which the development of African projects and the unique methods inherent to the Mama Afrika approach were discussed with great interest.





**Further expansion of the Mama Africa team**

We are happy to have two new members this year: Hanna Brandner and Peter Knauseder are now joining the Mama Africa team. In addition, there are four people interesting in collaborating or joining our efforts in Africa, we will keep you updated on that front.

In summary, 2019 was a successful year. This is also reflected in the financial figures. A frame of about € 34.000 made it possible to double the activities compared to the year before.

**Many thanks to everyone who supported us financially this year for your valuable support!**